VEC Spring Workshops 2023

Join VEC for three dynamic workshops offering valuable resources and information to area nonprofits. Register now!

RSVP’s Volunteer Executive Consultants (VEC) provide free managerial consulting and educational services to existing and potential nonprofits in the Greater Philadelphia area. Questions? Contact Sheri Wilensky Burke, VEC Program Manager sherib@rsvpmc.org or 610-834-1040 x135.

All workshops are scheduled for 10:00am – 11:30am and presented via Zoom.

Taking Care of Business: Developing Your Continuity Plan March 21, 2023
Explore how to anticipate continuity issues in the areas of staffing, customers, services, funding and location. Working in breakout groups with others in similar lines of work, participants will learn from each other how to plan for emergencies and anticipate the impact of change on their organizations. This session will help you develop creative approaches to maintaining your organization when the environments in which you operate change, ensuring your organization survives in the future.

Learn more and register: https://vec-rsvp-continuity-plan-2023.eventbrite.com

DIY Branding: Strategic Messaging with a Distinctive Voice April 18, 2023
You don’t need to be a branding expert to create strategic messages that can help distinguish the unique value your organization delivers to the community. In this workshop, we will briefly survey the elements that work together to build a brand identity – and personality – for your nonprofit organization. Then we will delve deeper into the power of words: what you say (messaging) and how you say it (tone of voice). Whether you’re new to branding or looking to refresh what you’ve got, join us as we practice how to develop messages that are authentic and memorable.

Learn more and register: https://vec-rsvp-branding-2023.eventbrite.com

Build Your Board to Ensure Mission Achievement May 24, 2023
Having an effective board is one of the most important ways to ensure the long-term success of your organization. Yet finding and recruiting board members is one of the most difficult challenges for many nonprofits. Often board recruitment is addressed as needed, rather than strategically. Joined by a panel of executive directors and board members, we will examine how to consider your organization’s ongoing and long-term needs to create a framework and build a board best suited to meet your organization’s goals.

Learn more and register: https://vec-rsvp-board-recruitment-2023.eventbrite.com

Many thanks to RSVP’s sponsors whose generosity enable VEC to offer these workshops and its services at no charge.