

## **Executive Summary: RSVP Strategic Plan 2024-2026**

### **Introduction**

The 2024-2026 strategic plan for RSVP builds upon our key achievements from the 2021-2023 plan and introduces a revitalized approach to strategic planning. This summary outlines our progress in the last plan, particularly in the context of the COVID-19 pandemic, and details the innovative process adopted for the development of our new strategic vision.

### **Review of the 2021-2023 Strategic Plan in the Context of COVID-19**

The 2021-2023 strategic plan was significantly influenced by the COVID-19 pandemic, which dramatically affected the vulnerable populations we serve and our operations. Despite these challenges, the period provided valuable learning opportunities to enhance our mission and increase community impact. Key responses and strategies included:

- Adapting to new work and service delivery models amid a rapidly shifting pandemic: We successfully transitioned to remote/hybrid operations, continuing to deliver education and wellness services efficiently demonstrating our commitment to responsive service delivery.
- Enhancing our digital presence: We improved our website and social media platforms to better publicize our efforts and recruit volunteers.
- Diversification of funding: We explored and adopted initiatives to expand our funding sources, including the introduction of new grant research tools and the hiring of specialized staff for corporate relationships and grant coordination.

### **New Strategic Plan Development: 2024-2026**

In shaping the 2024-2026 strategic plan, we embarked on an evolved approach, marked by inclusivity and comprehensive analysis. Beginning with a wide-reaching community assessment, we gathered diverse insights from our staff, board, volunteers, and partners. This foundational step ensured our strategy was deeply connected to the real needs and aspirations of those in our community.

The next phase involved a SWOT analysis, where we distilled this data to identify our strengths, weaknesses, opportunities, and threats. This process was not only about understanding where we stood but also about visualizing where we needed to go.

To enrich our quantitative findings, we conducted in-depth discussions with the board and staff. These conversations were crucial in providing qualitative depth, allowing us to explore complex issues and resolve inconsistencies in the data.

Finally, the Strategic Thinking and Planning Committee took the helm in synthesizing all insights. Their rigorous work resulted in a strategic plan that is both reflective of our current situation and ambitious in its future outlook, setting the stage for RSVP's continued effectiveness and impactful engagement.

# 2024-2026 STRATEGIC PLAN



**Our Mission** RSVP improves the lives of vulnerable populations in the local community by focusing on education and wellness and by supporting nonprofits through skill-based volunteer programs.

**Vision** Empowering volunteers 18 and older to improve the education and wellness of vulnerable populations.

- Our Values**
- We thrive on **collaboration** and **teamwork**, fostering **respect** and **appreciation** in every interaction
  - Our volunteers' **commitment to making a difference** is a reflection of our deep **caring** for others and a **passion** for community service
  - **Integrity** and **ethical standards** are the foundations of our endeavors, guiding us to make **responsible** and meaningful contributions
  - **Responsiveness** to needs is key, ensuring our actions are **effective** and **impactful** in the communities we serve

